



BE THE MATCH®

What is it: Thousands of people are diagnosed every year with life-threatening blood cancers and diseases like leukemia and sickle cell. They depend on Be The Match and our supporters to find a match to save their life.

As the global leader in blood stem cell transplantation, we connect the world's most diverse registry of donors with patients who are their genetic match. Just 30% of patients needing a transplant have a full match within their family. The other 70% of patients turn to us for help.

Illinois Fundraiser Goal: 2,000
Local Chapter Fundraiser Goal: 500

<p>LET'S GET STARTED!</p> <p>https://www.bethematchhosa.org/getstarted - Fundraiser Guide In order to reset your annual chapter points to zero, you must register one chapter team page each school year. Follow these easy steps:</p> <ol style="list-style-type: none"> 1. Visit BeTheMatch.org/HOSAChapters and select REGISTER. 2. If you registered a page in the past, log in to your account first. If you are new, create your new account and continue to the next step. 3. Select the one Participant Type that aligns with your role: 4. Advisor or Team Captain <ol style="list-style-type: none"> a. Only ONE person per chapter can create a TEAM. Chapter members will JOIN the team. 5. Chapter Team Member <ol style="list-style-type: none"> a. You must JOIN your chapter's team page 6. Individual Fundraiser <ol style="list-style-type: none"> a. You will fundraise on your own without a chapter team 7. Download the Fundraiser User Guide 8. Explore your free fundraising and event resources! 	<p>INCENTIVES</p> <p>Earn prizes while saving lives!</p> <ul style="list-style-type: none"> <input type="checkbox"/> 100 POINTS - Recognition from HOSA <input type="checkbox"/> 250 POINTs - Merch items for every chapter member <input type="checkbox"/> 500 POINTS - Recognition for chapter members <input type="checkbox"/> 750 POINTS - Lapel Pins for each chapter member <p>How to Earn Points</p> <p><u>Fundraise</u> 1 dollar raised = 1 point 1 Chapter Team Captain downloads and logs in to the fundraising app = 20 points</p> <p><u>Recruit</u> 1 person added to the Be The Match Registry = 10 points *Swab Kit returned and interest in joining confirmed*</p> <p>1 Pre-Registration = 5 points Join Keyword MUST be used to track credit</p>
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How to get people involved

<p>PIN-UP CAMPAIGN</p> <p>A pin-up campaign is a simple program that makes it easy for schools, businesses and community groups to fundraise.</p> <p>The small cards, also known as "pin ups," can be purchased for a minimum \$1 donation. The individual signs their card (maybe adds a message of hope) and then the card is proudly displayed in a highly visible location. As more people participate, the display makes an impactful statement.</p>	
<p>INSTAGRAM BINGO</p> <ol style="list-style-type: none"> 1. Post the GIVE card to your Instagram Story. 2. Ask everyone to GIVE one of the dollar amounts. 3. As your card fills up, mark donations with IG handles and keep posting so your followers see what boxes are left! 	
<p>EVENT RESOURCES SWAB YOUR CIRCLE KITS</p> <p>#SquadGoals has been renamed to... #SwabGoals!</p> <p>Does your chapter know 5–10 friends, peers, or family members that are interested in joining the Registry? You can get 10 swab kits for you to use when recruiting your #squad.</p> <p>Reach out to your Be The Match Representative to get a free Swab Your Circle kit sent to your school.</p>	
<p>EVENT-IN-A-BOX KITS</p> <p>Ready to start adding potential donors to the Be The Match Registry?</p> <p>Hosting live registry drives has been made easy with event-in-a-box kits! The kits come with everything your chapter needs to host a live recruitment drive including:</p> <ul style="list-style-type: none"> • branded tablecloth • fliers • table tents • small give-away items • swab kits <p>Reach out to your Be The Match Representative to get a free event kit sent to your school.</p>	