



## Data protection declaration

### Controller and content of this privacy policy

We, Bären Dürrenroth AG, are the operator of the Hotel Bären in Dürrenroth and the website [www.baeren-duerrenroth.ch](http://www.baeren-duerrenroth.ch) and, unless otherwise stated in this privacy policy, are responsible for the data processing listed in this privacy policy.

Please take note of the following information so that you know what personal data we collect from you and for what purposes we use it. When it comes to data protection, we are primarily guided by the legal requirements of Swiss data protection law, in particular the Federal Act on Data Protection (FADP), as well as the GDPR, the provisions of which may be applicable in individual cases.

Please note that the following information is reviewed and amended from time to time. We therefore recommend that you consult this privacy policy regularly. Furthermore, other companies are responsible or jointly responsible with us under data protection law for individual data processing operations listed below, so that in these cases the information provided by these providers is also authoritative.

### Contact person for data protection

If you have any questions about data protection or wish to exercise your rights, please contact our data protection officer by sending an e-mail to the following address:

Volker Beduhn, [info@baeren-duerrenroth.ch](mailto:info@baeren-duerrenroth.ch)

Bären Dürrenroth AG  
Dorfstrasse 17  
3465 Dürrenroth  
Telefon +41 62 959 00 88

### Data processing when establishing an account with us

If you contact us via our contact addresses and channels (e.g. by e-mail, telephone or contact form), your personal data will be processed. The data that you have provided to us, such as your name, e-mail address or telephone number and your enquiry, will be processed. In addition, the time of receipt of the enquiry is documented. We process this data in order to fulfil your request (e.g. providing information about our hotel, assisting with contract processing such as questions about your booking, incorporating your feedback into the improvement of our services, etc.).

### Collection of general information when visiting our website

When you access our website, information of a general nature is automatically collected by means of a cookie. This information (server log files) includes, for example, the type of web browser, the operating system used, the domain name of your internet service provider and similar. This is exclusively information that does not allow any conclusions to be drawn about your person.

This information is technically necessary in order to correctly deliver the website content requested by you and is mandatory when using the Internet. It is processed in particular for the following purposes:

- Ensuring a problem-free connection to the website
- Sicherstellung einer problemlosen Verbindung zur Website
- Evaluation of system security and stability
- and for other administrative purposes.

The processing of your personal data is based on our legitimate interest from the aforementioned purposes for data collection. We do not use your data to draw conclusions about your person. Recipients of the data are only the controller and, if applicable, processors. Anonymous information of this kind may be statistically evaluated by us in order to optimise our website and the technology behind it.

## SSL-Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

## Cookies

Cookies are information files that your web browser stores on your computer's hard drive or memory when you visit our website. Cookies are assigned identification numbers that identify your browser and allow the information contained in the cookie to be read. Among other things, cookies help to make your visit to our website easier, more pleasant and more useful. We use cookies for various purposes that are required for your desired use of the website, i.e. are "technically necessary". For example, we use cookies to be able to identify you as a registered user after you have logged in without you having to log in again each time you navigate the various subpages. The provision of the ordering and booking functions is also based on the use of cookies. Cookies also perform other technical functions required for the operation of the website, such as load balancing, i.e. the distribution of the performance load of the site to different web servers in order to reduce the load on the servers. Cookies are also used for security purposes, e.g. to prevent the unauthorised posting of content. Finally, we also use cookies as part of the design and programming of our website, e.g. to enable the uploading of scripts or codes.

Most Internet browsers accept cookies automatically. However, when you access our website, we ask for your consent to the cookies we use that are not technically necessary, especially when using third-party cookies for marketing purposes. You can make your desired settings using the corresponding buttons in the cookie banner. Details on the services and data processing associated with the individual cookies can be found within the cookie banner and in the following sections of this privacy policy.

You may also be able to configure your browser so that no cookies are stored on your computer or so that a message always appears when you receive a new cookie. On the following pages you will find explanations of how you can configure the processing of cookies in selected browsers.

- [Google Chrome für Desktop](#)
- [Google Chrome für Mobile](#)
- [Apple Safari](#)
- [Microsoft Windows Internet Explorer](#)
- [Microsoft Windows Internet Explorer Mobile](#)
- [Mozilla Firefox](#)

If you deactivate cookies, you may not be able to use all the functions of our website.

## Data processing for orders via our voucher platform

You have the option of ordering vouchers on our website. We collect the relevant data for this purpose. The mandatory information during the ordering process is marked with an asterisk (\*).

We use this data to establish your identity before concluding a contract. We need your e-mail address to confirm your order and for future communication with you, which is necessary to fulfil the contract. We store your data together with the order details (e.g. name, price and characteristics of the products ordered), the payment details (e.g. payment method selected, confirmation of payment and time) and the information on the processing and fulfilment of the contract in our CRM database so that we can ensure correct order processing and contract fulfilment.

The provision of data that is not labelled as mandatory is voluntary. We process this data in order to tailor our offer to your personal needs in the best possible way, to facilitate the processing of contracts, to contact you via an alternative communication channel if necessary with a view to fulfilling the contract or for statistical recording and evaluation to optimise our offers.

We use a software application from Idea Creation GmbH to provide the online shop. Therefore, your data may be stored in a database of **Idea Creation GmbH**, which may allow access to your data if this is necessary for the provision of the software and for support in the use of the software. Information on the processing of data by third parties and any transfer abroad can be found below in this privacy policy.



### **Room booking via our website**

You have the option of booking an overnight stay on our website. We collect the relevant data for this purpose. The mandatory information during the ordering process is marked with an asterisk (\*).

We use the data to establish your identity before concluding a contract. We need your e-mail address to confirm your booking and for future communication with you that is necessary to fulfil the contract. We store your data in our CRM database, together with the peripheral data of the booking (e.g. room category, period of stay and description, price and features of the services), the payment data (e.g. selected payment method, confirmation of payment and time) and the information on the processing and fulfilment of the contract (e.g. receipt and handling of complaints), so that we can guarantee correct booking processing and contract fulfilment.

Insofar as this is necessary for the fulfilment of the contract, we will also pass on the required information to any third-party service providers (e.g. event organisers or transport companies).

The provision of data that is not labelled as mandatory is voluntary. We process this data in order to tailor our offer to your personal needs in the best possible way, to facilitate the processing of contracts, to contact you via an alternative communication channel if necessary with a view to fulfilling the contract or for statistical recording and evaluation to optimise our offers.

We use a software application from **TourOnline AG** to process bookings via our website. Therefore, your data may be stored in a database of **TourOnline AG**, Borsigstrasse 26, D-73249 Wernau, which may allow access to your data if this is necessary for the provision of the software and for support in the use of the software. Information on the processing of data by third parties and any transfer abroad can be found below in this privacy policy.

TourOnline AG may wish to use some of this data for its own purposes (e.g. to send marketing e-mails or for statistical analyses). TourOnline AG is responsible for this data processing and must ensure compliance with data protection laws in connection with this data processing. Information about data processing by TourOnline AG can be found at <https://www.dirs21.de/disclaimer/>

### **Booking via a booking platform**

If you make bookings via a third-party platform (i.e. via Booking, Hotel, Expedia, Holidaycheck, HRS, TripAdvisor, Trivago, Weekend4Two etc.), we receive various personal data from the respective platform operator in connection with the booking made. In addition, we may receive enquiries about your booking. We will process this data by name in order to record your booking as requested and provide the booked services.

Finally, we may exchange personal data with the platform operators in connection with disputes or complaints in connection with a booking, insofar as this is necessary to protect our legitimate interests. This may also include data relating to the booking process on the platform or data relating to the booking or processing of services and the stay with us. We process this data to safeguard our legitimate claims and interests in the processing and maintenance of our contractual relationships.

### **Data processing when booking a table**

You have the option of reserving a table on our website. We collect the relevant data for this purpose. The mandatory information during the ordering process is marked with an asterisk (\*).

We collect and process the data to process the reservation, in particular to fulfil your reservation request according to your wishes and to contact you in the event of ambiguities or problems. We store your data in our CRM database, together with the reservation details (e.g. date and time of receipt, etc.), the reservation data (e.g. allocated table) and information on the processing and fulfilment of the contract (e.g. receipt and handling of complaints) so that we can guarantee correct reservation processing and contract fulfilment.

We use a software application from **Aleno AG** to process table reservations Werdstrasse 21, 8004 Zurich. Your data may therefore be stored in an **Aleno AG** database, which may allow Aleno AG to access your data if this is necessary for the provision of the software and for support in the use of the software. Information on the processing of data by third parties and any transfer abroad can be found below in this privacy policy.



**Aleno AG** may wish to use some of this data for its own purposes (e.g. to send marketing e-mails or for statistical analyses). **Aleno AG** is responsible for this data processing and must ensure compliance with data protection laws in connection with this data processing. Information about data processing by **Aleno AG** can be found at <https://www.aleno.me/de/policy>

#### **Payment processing at the hotel**

If you purchase products, obtain services or pay for your stay at our hotel using electronic payment methods, the processing of personal data is required. By using the payment terminals, you transmit the information stored in your means of payment, such as the name of the cardholder and the card number, to the payment service providers involved (e.g. payment solution providers, credit card issuers and credit card acquirers). They also receive the information that the payment method was used in our hotel, the amount and the time of the transaction. Conversely, we only receive the credit of the amount of the payment made at the relevant time, which we can assign to the relevant receipt number, or information that the transaction was not possible or was cancelled. Please always refer to the information provided by the respective company, in particular their privacy policy and general terms and conditions.

For payment processing using the contact form, we use a software application from **Nexi Schweiz AG**, Richtstrasse 17, 8304 Wallisellen ZH. Your data may therefore be stored in a database of **Nexi Schweiz AG**, which may enable **Nexi Schweiz AG** to access your data if this is necessary for the provision of the software and for support in the use of the software. Information on the processing of data by third parties and any transfer abroad can be found below in this privacy policy.

Nexi Schweiz AG may wish to use some of this data for its own purposes (e.g. to send marketing e-mails or for statistical analyses). For this data processing Nexi Schweiz AG is the controller for this data processing and must ensure compliance with data protection laws in connection with this data processing. Information on data processing by Nexi Schweiz AG can be found at [www.nexi.ch](http://www.nexi.ch)

#### **Data processing for the recording and invoicing of purchased services**

If you purchase services as part of your stay (e.g. additional overnight stays, restaurant, activities), we will collect and process - in addition to your contract data - the data relating to the booking (e.g. time and comments) and the data relating to the booked and purchased service (e.g. subject matter of the service, price and time of purchase of the service) in order to process the service.

#### **Data processing when using our WiFi network**

In our hotel you have the opportunity to use our WiFi network free of charge. Prior registration is required to prevent misuse and to punish unlawful behaviour. You must provide us with the following data:

- MAC address of the end device (automatic)

In addition to the above data, data on the time and date of use and the end device used are recorded each time the WiFi network is used.

We work together with **Balz Informatik AG** for the provision of our WiFi network. Therefore, your data may be stored in a database of **Balz Informatik AG**, which may allow **Balz Informatik AG** to access your data if this is necessary for the provision of the software and for support in the use of the software. Information on the processing of data by third parties can be found below in this privacy policy. Further information about data processing by **Balz Informatik AG** can be found at <https://www.balz.ch/agb.html>

**Balz Informatik AG** must comply with the legal obligations of the Federal Act on the Surveillance of Postal and Telecommunications Traffic (BÜPF) and the associated ordinance. If the legal requirements are met, the operator of the WiFi network must monitor the use of the Internet and data traffic on behalf of the competent authority. The operator of the WiFi network may also be obliged to disclose the hotel guest's contact, usage and marginal data to the authorised authorities. The contact, usage and peripheral data will be stored for 6 months and then deleted.



### **Data processing for the fulfilment of statutory reporting obligations**

On arrival at our hotel, we may require the following information from you and your accompanying persons, whereby mandatory information is marked with an asterisk (\*) in the corresponding form:

- Saluation
- First and last name
- Address
- Date of birth
- Nationality
- Identity card or passport
- Arrival or departure day
- E-Mail address
- Telephone number
- Car number

We collect this information to fulfil legal reporting obligations, in particular those arising from hospitality or police law. Insofar as we are obliged to do so under the applicable regulations, we forward this information to the competent authority.

### **Newsletter**

On the basis of your express consent, we will regularly send you our newsletter or comparable information by e-mail to the e-mail address you have provided. To receive the newsletter, it is sufficient to provide your e-mail address, surname and first name. When you register to receive our newsletter, the data you provide will be used exclusively for this purpose. Subscribers may also be informed by e-mail about circumstances relevant to the service or registration (e.g. changes to the newsletter offer or technical circumstances).

You can revoke your consent to the storage of your personal data and its use for sending the newsletter at any time. There is a corresponding link in every newsletter. You can also unsubscribe directly on this website at any time or inform us of your wish to do so using the contact option provided at the end of this privacy policy.

### **General information on tracking**

We use the web analysis services listed below for the purpose of designing and continuously optimising our website in line with requirements. In this context, pseudonymised user profiles are created and cookies are used. The information generated by the cookie about your use of this website is usually transmitted together with the log file data to a server of the service provider, where it is stored and processed. This may also involve a transfer to servers abroad, e.g. in the USA.

By processing the data, we obtain the following information, among other things:

- Navigation path that a visitor takes on the site (incl. content viewed and products selected or purchased or services booked)
- Dwell time on the website or subpage
- Subpage on which the website is left
- Country, region or city from where access is made
- End device (type, version, colour depth, resolution, width and height of the browser window)
- and returning or new visitors

The provider will use this information on our behalf to analyse the use of the website, in particular to compile website activities and to provide further services associated with the use of the website and the Internet for the purposes of market research and the needs-based design of these websites. We and the providers can be regarded as joint controllers under data protection law for this processing up to a certain extent.

The legal basis for this data processing with the following services is your consent within the meaning of Art. 6 para. 1 lit. a GDPR. You can withdraw your consent or refuse processing at any time by rejecting or switching off the relevant cookies in the settings of your web browser or by making use of the service-specific options described below.

For the further processing of the data by the respective provider as the (sole) controller under data protection law, in particular any disclosure of this information to third parties, e.g. to authorities due to national legal regulations, please refer to the respective data protection information of the provider.



## Google Analytics

We use the web analysis service Google Analytics from Google Ireland Limited (Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland) Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (Google).

Contrary to the description in the previous paragraph, IP addresses are not logged or stored in Google Analytics. In the case of access originating from the EU, IP address data is only used to derive location data and then deleted immediately. When collecting measurement data in Google Analytics, all IP searches are carried out on EU-based servers before the traffic is forwarded to Analytics servers for processing. Regional data centres are used in Google Analytics. If a connection is established in Google Analytics to the nearest available Google data centre, the measurement data is sent to Analytics via an encrypted HTTPS connection. In these centres, the data is further encrypted before it is forwarded to the Analytics processing servers and made available on the platform. The most suitable local data centre is determined based on the IP addresses. This may also result in data being transferred to servers abroad, e.g. in the USA.

We also use the technical extension "Google Signals", which enables cross-device tracking. This allows an individual website visitor to be assigned to different end devices. However, this only happens if the visitor has logged into a Google service when visiting the website and has also activated the "personalised advertising" option in their Google account settings. Even then, however, no personal data or user profiles are made available to us; they remain anonymous to us. If you do not wish to use "Google Signals", you can deactivate the "personalised advertising" option in your Google account settings.

Users can prevent Google from collecting the data generated by the cookie and relating to the use of the website by the user concerned (including the IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

As an alternative to the browser plugin, users can click this link to prevent Google Analytics from collecting data on the website in the future. An opt-out cookie will be stored on the user's device. If the user deletes cookies, the link must be clicked again.

## Social Media Profile

We have included links to our profiles in the social networks of the following providers on our website:

- Facebook  
Meta Platforms Inc., 1601 S California Ave, Palo Alto, CA 94304, USA, [data protection notice](#)
- Instagram  
Meta Platforms Inc., 1601 S California Ave, Palo Alto, CA 94304, USA, [data protection notice](#)

If you click on the social network icons, you will be automatically redirected to our profile in the respective network. This establishes a direct connection between your browser and the server of the respective social network. As a result, the network receives the information that you have visited our website with your IP address and clicked on the link. This may also result in data being transferred to servers abroad, e.g. in the USA.

If you click on a link to a network while you are logged into your user account with the network in question, the content of our website can be linked to your profile so that the network can assign your visit to our website directly to your account. If you want to prevent this, you should log out before clicking on the relevant links. A connection between your access to our website and your user account takes place in any case if you log in to the respective network after clicking on the link. The respective provider is responsible under data protection law for the associated data processing. Please therefore note the data protection information on the network's website.



## Social Plugins

We use social media plugins to make it easier for you to share content from our website. The social media plugins help us to increase the visibility of our content in social networks and thus contribute to better marketing. You can recognise the plugins by the fact that they are marked with the corresponding logo (icons). Social plugins from the following providers are used on our websites:

- Facebook  
Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour Dublin 2, Ireland,  
<https://www.facebook.com/help/contact/540977946302970>
- Instagram  
Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour Dublin 2, Ireland,  
<https://www.facebook.com/help/contact/540977946302970>

The plugins are deactivated on our websites by default and therefore do not send any data to the social networks when you simply visit our website. To increase data protection, we have integrated the plugins in such a way that a connection to the networks' servers is not automatically established. Your browser only establishes a direct connection to the servers of the respective social network when you activate the plugins by clicking on them and thus give your consent to data transmission and further processing by the social network providers.

The content of the plugin is transmitted by the social network directly to your browser, which integrates it into the website. As a result, the respective provider receives the information that your browser has accessed the corresponding page of our website, even if you do not have an account with this social network or are not currently logged in to it. This information (including your IP address) is transmitted directly from your browser to a server of the provider (usually in the USA) and stored there. We have no influence on the scope of the data that the provider collects with the plugin, although we can be considered jointly responsible with the providers to a certain extent from a data protection perspective.

If you are logged in to the social network, it can assign your visit to our website directly to your user account. If you interact with the plugins, the corresponding information is also transmitted directly to a server of the provider and stored there. The information (e.g. that you like a product or service from us) may also be published on the social network and may be displayed to other users of the social network. The provider of the social network may use this information for the purpose of displaying advertising and customising the respective offer. For this purpose, usage, interest and relationship profiles may be created, e.g. to analyse your use of our website with regard to the advertisements displayed to you on the social network, to inform other users about your activities on our website and to provide other services associated with the use of the social network. The purpose and scope of the data collection and the further processing and use of the data by the providers of the social networks as well as your rights in this regard and setting options to protect your privacy can be found directly in the data protection information of the respective provider.

If you do not want the provider of the social network to assign the data collected via our website to your user account, you must log out of the social network before activating the plugins. Your consent within the meaning of Art. 6 para. 1 lit. a GDPR forms the legal basis for the data processing described. You can revoke your consent at any time by declaring your revocation to the provider of the plugin in accordance with the information in their data protection information.

## Disclosure to third parties and access by third parties

Without the support of other companies, we would not be able to provide our services in the desired form. In order for us to be able to use the services of these companies, it is also necessary to pass on your personal data to these companies to a certain extent. Your data will be passed on to selected third-party service providers and only to the extent necessary for the optimal provision of our services. Various third-party service providers are mentioned in this privacy policy under the relevant topics.

Your data will also be passed on if this is necessary to fulfill the services you have requested, e.g. to restaurants or providers of other services for which you have made a reservation through us. The third-party service providers are responsible for this data processing within the meaning of the Data Protection Act and not us. It is the responsibility of these third-party service providers to inform you about their own data processing - beyond the transfer of data for the provision of services - and to comply with data protection laws.



In addition, your data may be passed on, in particular to authorities, legal advisors or debt collection agencies, if we are legally obliged to do so or if this is necessary to protect our rights, in particular to enforce claims arising from the relationship with you. Data may also be disclosed if another company intends to acquire our company or parts thereof and such disclosure is necessary to carry out a due diligence review or to complete the transaction.

### **Übermittlung personenbezogener Daten ins Ausland**

We are also entitled to transfer your personal data to third parties abroad if this is necessary to carry out the data processing mentioned in this privacy policy. Individual data transfers have been mentioned above in this declaration. It goes without saying that the statutory provisions on the disclosure of personal data to third parties are complied with. The countries to which data is transferred include those that the Federal Council and the EU Commission have decided have an adequate level of data protection (such as the member states of the EEA or, from the EU's point of view, Switzerland), but also countries (such as the USA) whose level of data protection is not considered adequate. If the country in question does not have an adequate level of data protection, we ensure that your data is adequately protected by these companies by means of suitable guarantees, unless an exception is specified for individual data processing (see Art. 49 GDPR). Unless otherwise stated, these are standard contractual clauses within the meaning of Art. 46 para. 2 lit. c GDPR, which can be found on the websites of the Federal Data Protection and Information Commissioner (FDPIIC) and the EU Commission. If you have any questions about the measures taken, please get in touch with our contact person for data protection.

### **Information on data transfers to the USA**

Some of the third-party service providers mentioned in this privacy policy are based in the USA. For the sake of completeness, we would like to point out to users residing or domiciled in Switzerland or the EU that there are surveillance measures in place in the USA by US authorities that generally allow the storage of all personal data of all persons whose data has been transferred from Switzerland or the EU to the USA. This is done without differentiation, restriction or exception based on the objective pursued and without an objective criterion that makes it possible to restrict the US authorities' access to the data and its subsequent use to very specific, strictly limited purposes that justify the interference associated with both access to this data and its use. In addition, we would like to point out that in the USA there are no legal remedies or effective legal protection for data subjects from Switzerland or the EU against general access rights of US authorities that would allow them to obtain access to the data concerning them and to obtain its correction or deletion. We explicitly draw your attention to this legal and factual situation in order to enable you to make an appropriately informed decision to consent to the use of your data.

We would also like to point out to users residing in Switzerland or a member state of the EU that the USA does not have an adequate level of data protection from the perspective of the European Union and Switzerland - partly due to the statements made in this section. Insofar as we have explained in this privacy policy that recipients of data (such as Google) are based in the USA, we will ensure, through contractual arrangements with these companies and any additional appropriate guarantees that may be required, that your data is protected by our third-party service providers.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from using this data by downloading and installing the browser plug-in available at the following link:

[Browser Add On to deactivate Google Analytics.](#)

### **Retention periods**

We only store personal data for as long as is necessary to carry out the processing described in this privacy policy within the scope of our legitimate interest. In the case of contractual data, storage is prescribed by statutory retention obligations. Requirements that oblige us to store data result from accounting and tax regulations. According to these regulations, business communication, concluded contracts and accounting documents must be stored for up to 10 years. If we no longer need this data to perform the services for you, the data will be blocked. This means that the data may then only be used if this is necessary to fulfill retention obligations or to defend and enforce our legal interests. The data will be deleted as soon as there is no longer an obligation to retain it and there is no longer a legitimate interest in retaining it.





## Data protection

We use suitable technical and organizational security measures to protect your personal data stored by us against loss and unlawful processing, in particular unauthorized access by third parties. Our employees and the service companies commissioned by us are obliged by us to maintain confidentiality and to comply with data protection regulations. Furthermore, these persons are only granted access to personal data to the extent necessary to fulfill their tasks.

Our security measures are continuously adapted in line with technological developments. However, the transmission of information via the Internet and electronic means of communication always involves certain security risks and we can therefore provide no absolute guarantee for the security of information transmitted in this way.

## Your rights

If the legal requirements are met, you have the following rights as a person affected by data processing:

**Right to information:** You have the right to request access to your personal data stored by us at any time free of charge if we process it. This gives you the opportunity to check what personal data we process about you and whether we process it in accordance with the applicable data protection regulations.

**Right to authorization:** You have the right to have incorrect or incomplete personal data corrected and to be informed of the correction. In this case, we will also inform the recipients of the data concerned about the adjustments we have made, unless this is impossible or involves disproportionate effort.

**Right to erasure:** You have the right to have your personal data erased under certain circumstances. In individual cases, particularly in the case of statutory retention obligations, the right to erasure may be excluded. In this case, the data may be blocked instead of erased if the conditions are met.

**Right to restriction of processing:** You have the right to request that the processing of your personal data be restricted.

**Right to data transfer:** You have the right to request that the processing of your personal data be restricted.

**Right of objection:** You can object to data processing at any time, in particular in the case of data processing in connection with direct marketing (e.g. marketing e-mails).

**Right of withdrawal:** In principle, you have the right to withdraw your consent at any time. However, processing activities based on your consent in the past will not become unlawful as a result of your withdrawal.

To exercise these rights, please send us an e-mail to the following address:

[info@baeren-duerrenroth.ch](mailto:info@baeren-duerrenroth.ch)

**Right of appeal:** You have the right to lodge a complaint with a competent supervisory authority, e.g. against the way in which we process your personal data

## Changes to our privacy policy

We reserve the right to adapt this privacy policy so that it always complies with current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. The new privacy policy will then apply to your next visit.

Dürrenroth, december 2023  
Bären Dürrenroth AG

